

For Immediate Release

On the Move Careers, Inc.
Vaneese Johnson, Founder
Vaneese@otmcareers.com
(510) 859-8707
www.otmcareers.com

Vaneese Johnson and the Summer Youth Entrepreneur Program Helps Eight Richmond Youth Get Hired by T.J. Maxx

Pinole, CA – October 8, 2014 – Vaneese Johnson, Program Coordinator with the Summer Youth Entrepreneur Program (SYEP) and the founder of On the Move Careers, Inc., provided 15 Richmond youth invaluable career training through work experience at T.J. Maxx in Pinole. During the summer program, the participants received hands-on experience in customer service and retail training.

After the training program, T.J. Maxx hired eight of the 15 program participants for the back-to-school and holiday rush. Also, T.J. Maxx expressed interest in an ongoing partnership with the city and possible expansion beyond summer due to the success of the youth program.

“T.J. Maxx is setting a local precedence by partnering with community based organizations like Richmond Main Street and city funded programs like Richmond YouthWORKS,” said Vaneese Johnson. “These type of collaborations are necessary in helping give disenfranchised youth the opportunity to have customer service experience, team role interaction and on-the-job skill building which all are required for future employment.”

Youth for Richmond Main Street Initiative’s SYEP are referred through a partnership with Richmond YouthWORKS’ Summer Youth Employment Program. While Richmond YouthWORKS’ program focuses on work readiness training, SYEP is centered on entrepreneurial skill development and placement.

On the Move Careers’ mission is to help professionals gain clarity, focus and direction in executing their career objectives through productivity tools, personal support and career management training. To find out more information about On the Move Careers, go to www.OTMCareers.com.

SYEP serves 10-15 Richmond youth, ages 16-22, and provides work readiness training, entrepreneurialism activities, and summer employment at local businesses. For many participants, SYEP is a valuable experience and unique opportunity to develop communication and professionalism skills, as well as knowledge of workplace and business principles. To find out more information about the SYEP program, go to www.RichmondMainStreet.org/SYEP.

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